

Trade Mark Services

Updated January 2015

UK Trade Mark Applications

Advisory Services

Our TM Advisory Work is charged at £275 + VAT per hour

Fixed Price for Applications

- Full availability Trade Mark search of the UK, Community Trade Mark (CTM) and International Register (insofar as the latter covers UK and CTM) with comprehensive report = £400 - £600 + VAT depending on the number of classes and whether the mark is a word or device.
- Quick identical Trade Mark search = £75 + VAT. This will only identify identical marks registered for identical services, if you wish to look for similar marks please see full availability search outlined above.

Trade Mark Application: Registration Costs - UK Application

Number of Classes	Our Fee	VAT @ 20%	Registry Fee	Total
1	£500.00	£100.00	£200	£800.00
2	£550.00	£110.00	£250	£910.00
3	£600.00	£120.00	£300	£1,020.00
4	£650.00	£130.00	£350	£1,130.00
5	£700.00	£140.00	£400	£1,240.00
6	£750.00	£150.00	£450	£1,350.00

Based on the above table, UK Trade Mark Application in one class = £700 + VAT (two classes = £910 + VAT) from Application through to grant. This assumes no third party oppositions. Additional classes can be added at £100 + VAT per class.

- TM7: Notice of Opposition and Statement of Grounds = £750 + VAT. Full opposition costs dependent on facts and circumstances.
- TM8: Notice of Defence and Counterstatement = £750 - £1,000 + VAT depending on the number of grounds for Opposition and whether any evidence is to be submitted at time of filing.
- UK Trade Mark Renewal = £600 + VAT for 1 class. Additional classes add £100 + VAT.

EU / Community Trade Mark (CTM) Applications

Number of Classes	Our Fee	VAT @ 20%	EU Fee	Total
1	£900.00	£180.00	£850	£1,930.00
2	£900.00	£180.00	£850	£1,930.00
3	£900.00	£180.00	£850	£1,930.00
4	£950.00	£190.00	£995	£2,135.00
5	£1,000.00	£200.00	£1,145	£2,345.00

• Please note filing costs for CTM's will vary depending on the exchange rate with the Euro on the day of filing.

• CTM Opposition = £1,000 - £1,500 + VAT depending on the number of grounds. Madrid Protocol Applications vary depending on the countries selected, prices on request on a case by case basis.*

• UK Design Registration = £700 + VAT.†

• Community Design Registration = £1,250 + VAT.‡

• Madrid Protocol = £1,000 + Each Country's Fee.

United States Trade Mark (USTM) Applications

• Full USTM search with comprehensive report = £400 + VAT.

Number of Classes	Our Fee	VAT @ 20%	UK £ Total	US Application for Registration Per International Class (Approx)
1	£750.00	£150.00	£900.00	\$375.00
2	£800.00	£160.00	£960.00	\$750.00
3	£850.00	£170.00	£1,020.00	\$1,125.00
4	£900.00	£180.00	£1,080.00	\$1,500.00
5	£950.00	£190.00	£1,140.00	\$1,875.00

* All prices exclude official filing fees and assume invoice payment within 30 days - we reserve the right to request money on account for new Clients.

The information contained in this document is confidential and should not be disclosed to any other party without the prior written consent of Brand Asset Protect. It does not constitute an offer, or invitation to provide legal services.

ABOUT BRAND ASSET PROTECT

www.brandassetprotect.com

360° Brand Reputation and Intellectual Property Solutions

Brand Asset Protect advises clients in personal and enterprise brand protection and Intellectual Property issues; *Protecting Revenues and Reputations.*

Goals:

1. ***Inform*** - Through Intelligence Gathering
2. ***Build*** - Through IP registrations, acquisitions and Best Practice advice
3. ***Protect*** - Through both legal and practical enforcement methods

Whether your instructions are to ***develop your corporate or personal profile, build or protect your Intellectual Property*** portfolio, or to provide advice and ***support during a period of reputational stress***, Brand Asset Protect has a reputation for delivering an ***outstanding service*** to our clients.

- ***We have a track record for delivering practical advice, creativity and utmost discretion***
- ***Our services involve both legal and industry guidance from our qualified, experienced team.***
- ***Our Team includes qualified professionals ready and able to represent your interests.***
- ***We are committed to taking swift and decisive action.***